Total Ratings 91.20 Product Code

426

Advertiser Ref

CONTRACT



And:

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Re	vision		Alt Order #	۲ ₉ , ۲
	565955	1		9771680	
Product					
NRCC IE 2012					
Contract Dates	Estimate #				
09/21/12 - 09/27/12	155/426/2600)			
Advertiser			Ori	ginal Date	/ Revision
National Republican Con	gressional Co	ommitt	0	8/03/12	/ 08/03/12
	Billing Cycle	Billing	Cal	en <u>dar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash .
	Station	Accour	nt E	xecutive	Sales Office
	KSTU	Dan Dr	isco	oll	Washington DC
	Special Hand	ling			
·	Do Not Mail				
	Demographic				

Advertiser Code

155

Adults 35+

Agency Ref

IDB#

8380

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

•				<u> </u>			
				Spots/		Tota	
*Line Ch Start Date End Date Description		Start/End T	ime Days	Length Week	Rate Rtn TypeSi	oots	Amount
N 1 13 09/21/12 09/23/12 M-F 6a-7a		6a-7a		:30	NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12F	Spots/Week 1	<u>Rate</u> \$375.00	Rating 2.40				
N 2 13 09/24/12 09/27/12 M-F 6a-7a		6a-7a		:30	NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 M	Spots/Week 1	<u>Rate</u> \$375.00	Rating 2.40				
N 3 13 09/24/12 09/27/12 M-F 6a-7a		6a-7a		:30	NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 -T	Spots/Week 1	8375.00	Rating 2.40				
N 4 13 09/24/12 09/27/12 M-F 6a-7a		6a-7a	-	:30	NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12W	Spots/Week 1	<u>Rate</u> \$375.00	Rating 2.40				
N 5 13 09/24/12 09/27/12 M-F 6a-7a		6a-7a		:30	NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 2.40				
N 6 13 09/21/12 09/23/12 M-F 8a-9a		8a-9a	D . //	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12F	Spots/Week 1	<u>Rate</u> \$400.00	2.30				
N 7 13 09/24/12 09/27/12 M-F 8a-9a		8a-9a	- 11	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 M	Spots/Week 1	8a-9a <u>Rate</u> \$400.00	2.30				
N 8 13 09/24/12 09/27/12 M-F 8a-9a		8a-9a		:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12 -T	Spots/Week 1	<u>Rate</u> \$400.00	2.30				
N 9 13 09/24/12 09/27/12 M-F 8a-9a	<u> </u>	8a-9a		:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12W	Spots/Week 1	<u>Rate</u> \$400.00	Rating 2.30				
N 10 13 09/24/12 09/27/12 M-F 8a-9a		8a-9a		:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/24/12 09/30/12T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 2.30				
N 11 13 09/21/12 09/23/12 Sa 7a-8a		7a-8a		:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12S-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 3.10				
VVGGR. 03/1/1/2 03/20/12 3	•	¥			•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 565955 /	Alt Order # 9771680	Ŀ
Dates	Product	Estimate #	

Contract NRCC IE 2012 155/426/2600 09/21/12 - 09/27/12

Original Date / Revision Advertiser 08/03/12 / 08/03/12 National Republican Con

		Snots/		otals
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn TypeSpots	
Start Date End Date Weekdays Spots/Week	Rate Rating			
N 12 13 09/21/12 09/23/12 Su 8a-9a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12	8a-9a	:30	NM 1	\$500.00
N 13 13 09/21/12 09/23/12 FOX News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 1	9a-10a	:30	NM 1	\$200.00
N 14 13 09/21/12 09/23/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1 N 15 13 09/24/12 09/27/12 M-F 5p-530p	5p-530p	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -T 1	<u>Rate Rating</u> \$550.00 1.90	:30	NM 1	\$550.00
N 16 13 09/24/12 09/27/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12T 1	5p-530p <u>Rate</u> <u>Rating</u> \$550.00 1.90	:30	NM 1	\$550.00
N 17 13 09/21/12 09/23/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12F 1	530p-6p	:30	NM 1	\$550.00
N 18 13 09/24/12 09/27/12 M-F 530p-6p Start Date	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM 1	\$550.00
N 19 13 09/24/12 09/27/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530p-6p Rate Rating	:30	NM 1	\$550.00
Week: 09/24/12 09/30/12 -T 1 N 20 13 09/24/12 09/27/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 W 1	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM 1	\$550.00
N 21 13 09/24/12 09/27/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12T 1	Rate Rating \$550.00 2.00	:30	NM 1	\$550.00
	Em E20n	:30	NM 1	\$400.00
N 22 13	5p-530p <u>Rate</u> <u>Rating</u> \$450.00 1.80	:30	NM 1	\$450.00
N 24 13 09/21/12 09/23/12 M-F 630p-7p Start Date	630p-7p	:30	NM 1	\$500.00
N 25 13 09/24/12 09/27/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	630p-7p <u>Rate</u> <u>Rating</u> \$500.00 1.50	:30	NM 1	\$500.00
N 26 13 09/24/12 09/27/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12W 1	630p-7p <u>Rate</u> <u>Rating</u> \$500.00 1.50	:30	NM 1	\$500.00
N 27 13 09/21/12 09/23/12 College Football Late Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S- 1	5p-cc <u>Rate</u> <u>Rating</u> \$5,000.00 9.20	:30	NM 1	\$5,000.00
N 28 13 09/21/12 09/23/12 Sa 9p-1005p	9p-1005p	:30	NM 1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LITE TIBISACTIONS. IN - New, E - EUREQ, D - Deleteq)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified, becaute the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 565955 /	Alt Order # 9771680	ģ.
Contract Dates	<u>Product</u>	Estimate #	
09/21/12 - 09/27/12	NRCC IE 2012	155/426/2600	

Original Date / Revision Advertiser 08/03/12 / 08/03/12 National Republican Con

		Spots/	Totals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate Rtn Type	Spots Amount
Week: 09/17/12	<u>Rate</u> <u>Rating</u> \$1,000.00 4.00		
N 29 13 09/21/12 09/23/12 M-F 9p-1005p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,200.00 3.80	:30 NM	1 \$1,200.00
N 30 13 09/24/12 09/27/12 M-F 9p-1005p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -T 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,200.00 3.80	:30 NM	1 \$1,200.00
N 31 13 09/24/12 09/27/12 M-F 9p-1005p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12T 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,200.00 3.80	:30 NM	1 \$1,200.00
N 32 13 09/21/12 09/23/12 FOX Prime Saturday 8-9p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S- 1	8p-9p <u>Rate</u> <u>Rating</u> \$800.00 3.60	:30 NM	1 \$800.00
N 33 13 09/21/12 09/23/12 Su 9p-1005p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,000.00 4.50	:30 NM	1 \$1,000.00
N 34 13 09/24/12 09/27/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$450.00 2.20	:30 NM	1 \$450.00
N 35 13 09/24/12 09/27/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12T 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$450.00 2.20	:30 NM	1 \$450.00
	Not Amount	Totals 91.20	35 \$24,025.00

Gross Amount Net Amount Time Period # of Spots 08/27/12 -09/27/12 35 \$24,025.00 \$20,421.25 \$20,421.25 \$24,025.00 Totals 35

Signature:	Date:
oignataroi	

Times	Showing Ruylings: All Tines					
07/16/2012 1:21 PM	Last Received:					EC'd No
08/01/2012 1:15 PM	Printed:	Traffic Order#	Status Returned	Ver# 2	9771680 V	kep Order#

Showing Buyunes: All Lines

1 of Ś

Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU NRCC IE 2012 Ben Angle **Hiatus Weeks** Flight Dates Agency C/P1/P2/E Agency 815 SLATERS LANE ALEXANDRIA, VA 22314) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 09/21/2012 - 09/27/2012 155/426/2600 Sales Office (Salesperson (

Salesperson Phone# 202-955-5342

) WASHINGTON) DAN DRISCOLL

917-206-9589

Salesperson FAX#

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS -

-- CONTRACT COMMENT --

Fax# Buyer Estimate#

Phone#

Product

Will enter order when money is received.

Ratir	Ratin	H						
8 Rating: 2.3	7 Rating: 2.3	6 Rating: 2.3	5 Rating: 2.4	4 Rating: 2.4	3 Rating: 2.4	2 Rating: 2.4	 1 Rating: 2.4	Ľ'n
TU	Z	ਸ਼੍ਰ	TH	Ø	TU	ĸ	H 	Day
8A-9A	8A-9A	8A-9A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	Time
GOOD DY UTAH8A	GOOD DY UTAH8A	GOOD DY UTAH8A	GOOD DY UTAH6A	GOOD DY UTAH6A	GOOD DY UTAHEA	GOOD DY UTAH6A	GOOD DY UTAHGA	Program
:30	:30	:30	:30	:30	:30	:30	:30	Len
\$400.00	\$400.00	\$400.00	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	Rate
09/25-09/25	09/24-09/24	09/21-09/21	09/27-09/27	09/26-09/26	09/25-09/25	09/24-09/24	09/21-09/21	Dates
н	щ	μ	ч	۲	щ	щ	1	Spots/Week
ч	Н	լ	щ	Н	⊭	H	1	# of Weeks
щ	щ	بر	Ľ	ч	ц	H	1	Total Spots
\$400.00	\$400.00	\$400.00	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	Total Cost
						• •	1	Daypart

19 Rating: 2.0	18 Rating: 2.0	17 Rating: 2.	16 Rating: 1.9	15 Rating: 1.9	14 Rating: 1.9	13 Rating: 0.9	12 Rating: 3.2	11 Rating: 3.1	10 Rating: 2.3	9 Rating: 2.3		r b	Station KS Advertiser Product Estimate# Buver	Rep Order# EC'd No
0 UT	0 M	.	TH 9	9 TU	н	SU	SU	SA	TH	Ø		Dav	KSTU-TV SALT LAKE CITY, UT r () POLITICAL ISSUE GRO NRCC IE 2012 2600 Ben Angle	9771680
530P-6P	530P-6P	530P-6P	5P-530P	5P-530P	5P-530P	9A-10A	8A-9A	7A-8A	8A-9A	8A-9A	! ! !	Time	' SALT LAKE CITY, UT) POLITICAL ISSUE GROU IE 2012	Ver# 2
FOX13-LIVE@530	FOX13-LIVE@530	FOX13-LIVE@530	FOX13-LIVE @ 5	FOX13-LIVE @ 5	FOX13-LIVE @ 5	FOX NWS SUNDAY	GOOD DAY UT-SU	GOOD DAY UT-SA	GOOD DY UTAH8A	GOOD DY UTAH8A		Program	GROU	Status Returned
												Hiatus Weeks	Agency ()] 815 SLA ALEXA Agency C/P1/P2/E Flight Dates	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30			NATION ATERS L ADRIA, 155	#
\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$200.00	\$500.00	\$400.00	\$400.00	\$400.00		Rate	() NATIONAL MEDIA RESEARCH PI 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/P2/E 155/426/2600	Show
09/25-09/25	09/24-09/24	09/21-09/21	09/27-09/27	09/25-09/25	09/21-09/21	09/23-09/23	09/23-09/23	09/22-09/22	09/27-09/27	09/26-09/26] 2 7 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	SEARCH PLANNING	Printed: 08. Last Received: 07/ Showing Buylines: All Lines
н	щ	μ	· н	н	μ	щ	<u>u</u>		<u>ш</u>	۳		Salesperson FAX#		08/01/2012 1:15 PM 07/16/2012 1:21 PM nes
н	ь	Н	ь	,	۳	Н	.	н	Н	Р	Weeks	FAX#	Phonet	PM
н	ш	н	ч	ы	Н	} 4	μ	ш	μ	ш	Spots	917-206-9589) WASHINGTON) DAN DRISCOLL	
\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00	\$200.00	\$500.00	\$400.00	\$400.00	\$400.00		589 589	273 OLT ON	2 of 5

30 Rating: 3.8	29 Rating: 3.8	28 Rating: 4.0	27 Rating: 9.2	26 Rating: 1.5	25 Rating: 1.5	24 Rating: 1.5	23 Rating: 1.8	22 Rating: 1.4	.21 Rating: 2.0	20 Rating: 2.0			Station KS Advertiser Product Estimate#	Rep Order# EC'd No
TU 8	ья	SA 0	SA 2	51	⊠ ⊠	raj	US .) sa	TH	⊠ - 	Day	Ben Angle	KSTU-TV SALT LAKE CITY, UT r () POLITICAL ISSUE GRO NRCC IE 2012 1 2600	9771680
9P-930P	9P-930P	930P- 1005P	59-8309	630P-7P	630P-7P	630P-7P	5P-530P	5P-530P	530P-6P	530P-6P	Time		· SALT LAKE CITY, UT POLITICAL ISSUE GROU Œ 2012	Ver# 2
FOX NEWS AT 9	FOX NEWS AT 9	PAC-12 SHOW	CLG FTBL: UTAH	SEINFELD	SEINFELD	SEINFELD	FOX13-LIVE@5WK	FOX13-LIVE@5WK	FOX13-LIVE@530	FOX13-LIVE@530	Program		UT GROU	Status Returned
								S				Flight Dates Hiatus Weeks	Agency ()] 815 SLA ALEXAI Agency C/P1/P2/F.	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) NATION ATERS L ANDRIA, F, 155	er#
\$1,200.00	\$1,200.00	\$1,000.00	\$5,000.00	\$500.00	\$500.00	\$500.00	\$450.00	\$400.00	\$550.00	\$550.00	Rate	09/21/2012 - 09/27/2012	() NATIONAL MEDIA RES 815 SLATERS LANE ALEXANDRIA, VA 22314 C/P1/P2/F 155/426/2600	Show
09/25-09/25	09/21-09/21	09/22-09/22	09/22-09/22	09/26-09/26	09/24-09/24	09/21-09/21	09/23-09/23	09/22-09/22	09/27-09/27	09/26-09/26	Dates	2) NATIONAL MEDIA RESEARCH PLANNING LATERS LANE LANDRIA, VA 22314 F. 155/426/2600	Printed: 08/ Last Received: 07/ Showing Buylines: All Lines
щ	μ	μ	ч	μ	щ	<u></u>	μ	. н	щ	—' } 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (08/01/2012 1:15 PM 07/16/2012 1:21 PM nes
М	щ	Н	н	Н	٣	щ	ᅮ	۳	H	1 i	# of Weeks	Phone# FAX#		PM
щ	μ	щ	Н	н	ь	1	,	н	ц	P	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
\$1,200.00	\$1,200.00	\$1,000.00	\$5,000.00	\$500.00	\$500.00	\$500.00	\$450.00	\$400.00	\$550.00	\$550.00	Total Cost	342 589	OLT ON	3 of 5
			- <i>-</i>							 	Daypart			

Sep 12: 35 Sales Totals: 3 Station Totals: Lines not sent/ —COMPETITIVE—	—SALES M	-REPORT TOTALS- Report Totals: 35	35 Rating: 2	34 Rating: 2	33 Rating: 4.5	32 Rating: 3.6	31 Rating: 3.8	LT Ln	Estimate# Buyer Phone# Fax#	Station K Advertiser Product	Rep Order# EC'd No
35 / 35 / s: 35 t/rcld t	. 🔀	<u> </u>	35 TH 2.2	2.2	. 5	.6	. 8	Day	2600 Ben Angle	204	\$ 9771680
\$24,025.00 / \$24,025.00 35 / \$24,025.00 cld/rtrn: 0 / \$0.00 Market Totals	TS	\$24,025.00	1005P- 1035P	1005P- 1035P	9P-930P	8302-9302	9P-930P			SALT LAKE CITY, UT POLITICAL ISSUE GROU E 2012	Ver# 2
.00			SEINFELD	SEINFELD	FOX NEWS AT 9	830P-930P NWS FOLO FTBL	FOX NEWS AT 9	Program		UT GROU	Status Returned
CABL 0% KTVX 16%									Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (815 SI ALEX	Traffic Order#
KUCW			:30	:30	:30	:30	:30	Len		() NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314	ler#
5 0			\$450.00	\$450.00	\$1,000.00	\$800.00	\$1,200.00	Rate	155/426/2600 09/21/2012 - 09/27/2012) NATIONAL MEDIA RESEARCH PL ATERS LANE ANDRIA, VA 22314	Show
KJZZ 0% KUTV 35%			09/27-09/27	09/24-09/24	09/23-09/23	09/22-09/22	09/27-09/27	Dates	2	EARCH PLANNING	Printed: 08/ Last Received: 07/ Showing Buylines: All Lines
UNKB			μ	н	н	ш	<u>н</u>	Spots/Week	Salesperson Phone# Salesperson FAX#	NG Rep Firm Sales Office (Salesperson (08/01/2012 1:15 PM 07/16/2012 1:21 PM Lines
0 % 0 %			щ	. н	۲	۲	<u> </u>	# of Weeks	ones		PM
KSTU			,	₽	٣	μ	1	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
U 20%			\$450.00	\$450.00	\$1,000.00	\$800.00	\$1,200.00	Total Cost	5342 9589	TON	4 of 5
							 	Daypart			

Books Demos

null RA3564

Fax#

Agency

Ver# 2

Traffic Order#

Printed: Last Received:

08/01/2012 1:15 PM 07/16/2012 1:21 PM

Showing Buylines: All Lines

) WASHINGTON) DAN DRISCOLL

Agency C/P1/P2/E
Flight Dates Hiatus Weeks () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office (ALEXANDRIA, VA 22314 Salesperson (C/PI/P2/E 155/426/2600 09/21/2012 - 09/27/2012

Salesperson Phone# Salesperson FAX# 202-955-5342 917-206-9589

5 of S